

PRIYA SUBBERWAL

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Missoula, MT 59801

ART AND MEDIA DIRECTOR

Interdisciplinary ecologist and artist with graphic design, environmental science, writing, videography, digital art, education, and multimedia communication experience. Storyteller passionate about collaborative learning practices and connecting with the natural world through art.

KEY COMPETENCIES

- Adobe Creative Suite
 - Project Management
 - Writing & Research
 - Storytelling & Visual Communications
 - Visual design principles, typography, color theory
 - Strong interpersonal skills
 - Project management and team leadership
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PROFESSIONAL EXPERIENCE

Advaya, Notting Hill, London, UK (remote) 2022 to Present
GRAPHIC ARTIST / HEAD OF ART & DESIGN

- Lead creative direction and design visuals across platforms and mediums at the intersection of ecology, imagination, and community for the transformative learning platform offering interactive courses and experiences to transform how one relates with themselves, others, and the natural living world.
- Design multimedia visuals for courses, membership, events, podcasts, and blogs on topics such as animism, mycology, mythology, AI, regenerative economics, spiritual ecology, decolonization, etc., for generative collective inquiry. Host and facilitator of monthly online collaborative learning space.

Camas Magazine, University of Montana, Missoula, MT 2023
CO-EDITOR

- Led grad student-run literary magazine's theme selection, submission review, design, and layout for articles, art, poetry, photography, and fiction by artists and writers dedicated to American West land health and cultural resilience.
- Created on-the-ground opportunities for emerging writers and artists to celebrate the landscape and its community through a diversity of voices.

Subberwal Studios, Missoula, MT 2019 to Present
FREELANCE VIDEOGRAPHER, WRITER, & GRAPHIC DESIGNER

- Provide individuals and organizations graphic design services, feed and story posts, templates, and short-form video production, specifically documentary-style, information-based content.
- Researched and wrote articles and blog posts, and designed infographics and custom illustrations for social media storytelling and educational efforts.
- Directed and edited 30-minute documentary film for Earth Celebrations in New York. Managed social media posts and filming of promotional videos, winner of NY-WILD student Film Festival and select for NY-Liftoff Film Festival. (2019-2022)
- Short-form journalism, personal essays, and poetry published in Orion Magazine, Sage Magazine, the Word Dog Quarterly, and the Michigan Quarterly Review.

The YEARS Project, New York, NY
GRAPHIC DESIGNER

2020 to 2021

- Teamed with journalists, strategists, filmmakers, artists, and social media experts using storytelling, education, and eco-media to inform, empower, and unite the world in the face of the climate crisis.
- Researched and wrote articles and blog posts, and designed infographics and custom illustrations for social media storytelling and educational efforts.
- Traveled to Egypt to attend the UN Climate Conference COP27; wrote and published article “Green by Example” (December 20, 2022) documenting the conference.

For the Wild, remote (short-term contract)
PODCAST & MEDIA COORDINATOR

Oct 2021 to Mar 2022

- Collaborated on project management, organization, and social media content for a media organization and nonprofit focused on land-based protection, co-liberation, and intersectional storytelling rooted in a paradigm shift away from human supremacy, endless growth, and consumerism.
- Used media’s powerful platform to drive critical discourse and coalition-building among partners committed to wilderness conservation, Indigenous sovereignty, ecological renewal, and social justice.

EDUCATION

MS in Environmental Studies, May 2024

University of Montana, Missoula, MT
Environmental Writing concentration

BA in Environmental Studies, May 2022

New York University, New York, NY
Documentary Film minor

**COMMUNITY & INTERNATIONAL
ENGAGEMENT**

Sprout Up NYU

Led a team of 20+ volunteers teaching ecology to
1st and 2nd graders in New York City 2018-2022

Research & Media Intern

Pan Himalayan Grassroots Development
Foundation, Uttarakhand, India, Summer 2019